

*The Sky's the Limit*

**Career Expo 2007**

**What Can School Districts Do to Help**

1. Advertise the event. (see DVD)
2. Identify a point person at each elementary
3. Provide at least one bus per school in each district to transport students. Identify at least one chaperone per bus.
4. Post banners at high school athletic events.
5. Send a mailing to all CTE advisory committee members asking their businesses to have booths at the Expo.
6. Send out mailings to all teachers and staff in your district.
7. Advertise the Expo in parent and community newsletters.
8. Make presentations to administrator meetings. Invite principals to use the Expo as an outgrowth of instruction.
9. Encourage all CTE teachers to use the Expo as an outgrowth instruction. Invite them to use the lesson plans from the Expo web site. Also, encourage them to involve students in the "Passport" program.
10. Encourage counselors from your schools to set up booths.
11. Consider purchasing tables to advertise various counseling and CTE programs at the event.